MORNINGTON
BASKETBALL

SPONSORSHIP PACKAGES

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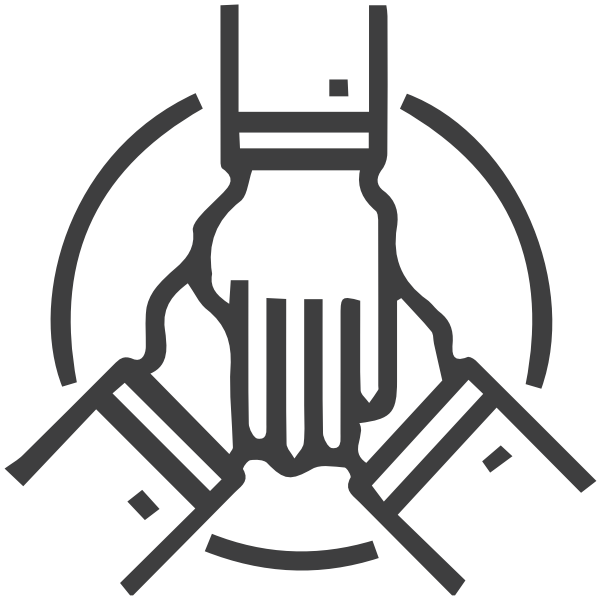
WHAT MAKES MORNINGTON BASKETBALL UNIQUE?

HAVING OVER 4,750 MEMBERS AND HUNDREDS OF COMMUNITY VOLUNTEERS...

FOUNDED IN 1991



WE HAVE GROWN EVERY YEAR SINCE. CREATING THE BIGGEST BASKETBALL ASSOCIATION ON THE MORNINGTON PENINSULA...

Our Playing Members

Female Participants

819

Male Participants

1936

Our Members

Other Participants

2024

Our Growth

In the past 7 years

58.67%

increase in participation within our domestic competitions

In the past 2 years

21.96 %

increase in participation within our domestic competitions

Total number of domestic games per week:

155+

Total number of visitations per year:

350 000+

Total number of volunteers:

over 1000 per week

Total number of referees:

45

Total number of coaches and team mangers:

723

Total number of registered teams for 2019:

346

Domestic Teams

28

Representative Teams

Average number of Team App view per month:

25,000+

WHAT CAN MORNINGTON BASKETBALL OFFER YOU?

HUGE COMMUNITY EXPOSURE OPPORTUNITIES...

LOCAL COMMUNITY PARTNERSHIPS

MORNINGTON BASKETBALL RELIES ON SPONSORS TO HELP FUND OUR EVER GROWING ASSOCIATION.
WE INVITE YOU TODAY TO BECOME APART OF OUR DREAM...

COMMUNITY PARTNERSHIP MEMBER
STADIUM SPONSOR
GOLD SPONSOR
PLATINUM SPONSOR
COURT 2 SPONSOR
COURT 3 SPONSOR
MORNINGTON BASKETBALL NAMING RIGHTS & COURT 1
BIG V SPONSOR
CONTRA SPONSOR

COMMUNITY PARTNERSHIP MEMBER

Loyalty businesses support our Breakers families, by providing a product or discount at your local community business. There is no cost associated with becoming a loyalty member, you just need to provide details of what your business can offer our members and we will advertise this via our social media platforms.

Your logo will be displayed on the loyalty member monitor in the stadium foyer for a 12 month period.

COMMUNITY PARTNERSHIP MEMBER
STADIUM SPONSOR
GOLD SPONSOR
PLATNIUM SPONSOR
COURT 2 SPONSOR
COURT 3 SPONSOR
MORNINGTON BASKETBALL NAMING RIGHTS & COURT 1
BIG V SPONSOR
CONTRA SPONSOR

STADIUM SPONSOR

$800

Business name and logo displayed on a sign in the stadium 2440 x 1200mm

Logo displayed on the sponsorship board in the foyer of the stadium

Logo published in the Big V program

Up to 2 free posts for your business on our Facebook page per year

COMMUNITY PARTNERSHIP MEMBER
STADIUM SPONSOR
GOLD SPONSOR
PLATNIUM SPONSOR
COURT 2 SPONSOR
COURT 3 SPONSOR
MORNINGTON BASKETBALL NAMING RIGHTS & COURT 1
BIG V SPONSOR
CONTRA SPONSOR

GOLD SPONSOR

$1,200

Business name and logo displayed on a sign in the stadium 2440 x 1200mm

Logo displayed on the sponsorship board in the foyer of the stadium

Logo displayed on the front page of the Mornington Basketball website

Logo published in the Big V program

Up to 3 free posts for your business on our Facebook page per year

Home Page Tile on Mornington Basketball website

Team App sponsorship banner

COMMUNITY PARTNERSHIP MEMBER
STADIUM SPONSOR
GOLD SPONSOR
PLATNIUM SPONSOR
COURT 2 SPONSOR
COURT 3 SPONSOR
MORNINGTON BASKETBALL NAMING RIGHTS & COURT 1
BIG V SPONSOR
CONTRA SPONSOR

PLATINUM SPONSOR

$3,000

Business name and logo displayed on a sign in the stadium 2440 X 4880 mm

Logo displayed on the sponsorship board in the foyer of the stadium

Logo displayed on the front page of the Mornington Basketball website

Logo published in the Big V program

Up to 4 free posts for your business on our Facebook page per year

Home Page Tile on Mornington Basketball website

Team App sponsorship banner

2 x Mornington Basketball hoodies

2 x Mornington Basketball Big V season entry passes to home matches

COMMUNITY PARTNERSHIP MEMBER

STADIUM SPONSOR

GOLD SPONSOR

PLATNIUM SPONSOR

COURT 2 SPONSOR

COURT 3 SPONSOR

MORNINGTON BASKETBALL NAMING RIGHTS & COURT 1

BIG V SPONSOR

CONTRA SPONSOR

COURT 2 SPONSOR

$2,500

Business logo displayed on the score bench of Court 2 (630 x 410 mm)

Business Logo around the Court 2 Scoreboard edge

Business logo on Court 2 backboard

Logo displayed on the sponsorship board in the foyer of the stadium

Logo displayed on the front page of the Mornington Basketball website

Logo published in the Big V program

Up to 8 free posts for your business on our Facebook page per year

Home Page Tile on Mornington Basketball website

Your business name published on all domestic fixtures, scoresheets and courtside scoring systems

Team App sponsorship banner

2 x Mornington Basketball hoodies

2 x Mornington Basketball Big V season entry passes to home matches

COMMUNITY PARTNERSHIP MEMBER

STADIUM SPONSOR

GOLD SPONSOR

PLATNIUM SPONSOR

COURT 2 SPONSOR

COURT 3 SPONSOR

MORNINGTON BASKETBALL NAMING RIGHTS & COURT 1

BIG V SPONSOR

CONTRA SPONSOR

COURT 3 SPONSOR

$2,500

Business logo displayed on the score bench of Court 3 (630 x 410 mm)

Business Logo around the Court 3 Scoreboard edge

Business logo on Court 3 backboard

Logo displayed on the sponsorship board in the foyer of the stadium

Logo displayed on the front page of the Mornington Basketball website

Logo published in the Big V program

Up to 5 free posts for your business on our Facebook page per year

Home Page Tile on Mornington Basketball website

Your business name published on all domestic fixtures, scoresheets and courtside scoring systems

Team App sponsorship banner

2 x Mornington Basketball hoodies

2 x Mornington Basketball Big V season entry passes to home matches

COMMUNITY PARTNERSHIP MEMBER
STADIUM SPONSOR
GOLD SPONSOR
PLATNIUM SPONSOR
COURT 2 SPONSOR
COURT 3 SPONSOR
MORNINGTON BASKETBALL NAMING RIGHTS & COURT 1
BIG V SPONSOR
CONTRA SPONSOR

MORNINGTON BASKETBALL NAMING RIGHTS & COURT 1

$10,000

Mornington Basketball and Mornington Breakers known as "business" name Mornington Basketball or "business" name Mornington Breakers

Business logo displayed on the score bench of Court 1, opposite the bleaches (630 x 410 mm) for maximum viewing

Logo displayed on the front panel of Court 1 scoreboard (1380 x 490mm)

Business logo around the Court 1 Scoreboard edge

Business logo on Court 1 backboard

Logo displayed on the sponsorship board in the foyer of the stadium

Logo displayed on the front page of the Mornington Basketball website

Logo published in the Big V program

Up to 10 free posts for your business on our Facebook page per year

Home Page Tile on Mornington Basketball website

Monthly posts on Social media outlets

Your business name published on all domestic fixtures, scoresheets and courtside scoring systems

Team App sponsorship banner

4 x Mornington Basketball hoodies

4 x Mornington Basketball Big V season entry passes to home matches

COMMUNITY PARTNERSHIP MEMBER
STADIUM SPONSOR
GOLD SPONSOR
PLATNIUM SPONSOR
COURT 2 SPONSOR
COURT 3 SPONSOR
MORNINGTON BASKETBALL NAMING RIGHTS SPONSOR
BIG V SPONSOR
CONTRA SPONSOR

BIG V SPONSOR

This amazing sponsorship opportunity allows your business to be the face of Saturday and Sunday senior BIG V games all across Victoria.

We have a wide range of options from sponsoring Mornington's Womens teams or our Mornington's Men teams. Offering naming rights to each team and options to brand uniforms and clothing accessories with your business name!

Contra and paid sponsorships are welcome in this package. This sponsorship can be shaped to best fit your business!

COMMUNITY PARTNERSHIP MEMBER
STADIUM SPONSOR
GOLD SPONSOR
PLATNIUM SPONSOR
COURT 2 SPONSOR
COURT 3 SPONSOR
MORNINGTON BASKETBALL NAMING RIGHTS SPONSOR
BIG V SPONSOR
CONTRA SPONSOR

CONTRA SPONSOR

Mornington Basketball welcomes all sponsorship deals, including contra deals. If your business has something to offer us, we would love to partner with you!

Our contra deals have the opportunity to have an installed 2440 x 1200mm stadium sign, if not more!

Start the journey of your partnership by emailing us today.

CONTACT US NOW

marketing@morningtonbasketball.com.au

(03) 5975 0067

www.morningtonbasketball.com.au

@morningtonbasketballclub

@morningtonbasketball

IS YOUR BUSINESS READY TO TAKE THE NEXT STEP?

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